



MASSACHUSETTS
AUCTIONEERS ASSOCIATION



MAA Presents
THE 2017 NEW ENGLAND CONFERENCE OF AUCTIONEERS
SPONSORSHIP OPPORTUNITIES

The Massachusetts Auctioneers Association is pleased to offer sponsorship opportunities in conjunction with our 2017 ***NEW ENGLAND CONFERENCE OF AUCTIONEERS***, taking place this year at the Publick House in Sturbridge, MA on Sunday, October 15, 2017. This event is the Membership's largest annual production where top auctioneers from across the state and this year, from across all of New England - assemble for networking, educational speakers

Guest Speaker:

Trisha Brauer, BAS, CAI, MBA of Kansas City, Missouri

She will speak on:

Getting over your fear of public speaking

Growing your benefit auction business

Her Bio is attached

The day's festivities will continue with a Cocktail Hour, Dinner

AUDIENCE BREAKDOWN

This prestigious annual event is not only open to the membership, but distinguished guests and all persons interested in the auction business who wish to take advantage of meeting and intermingling with auction industry professionals.

BENEFITS OF SPONSORSHIP

Exposure: Showcase your business at this event to those with whom you do business.

Networking: Network with established clients and develop relationships with new prospects.

Recognition: Your Company's logo will be displayed prominently throughout the segments of chosen sponsorship.



SPONSORSHIP LEVELS

PLATINUM \$3,500

- Two (2) Complimentary Registrations to Convention, Cocktail Reception, Dinner.
- Company Name and Logo on Convention Program, printed materials and table toppers.
- Company Logo on Convention signage.
- Exhibit area provided for your company's promotional materials.
- Presentation segment coordinated to your standards for delivery of your company's promotional message.
- Company Posting on the MAA Public Website.

GOLD \$2,500

- One (1) Complimentary Registration to Convention, Cocktail Reception, Dinner.
- Company Name and Logo on Program and Signage.
- Exhibit area provided for your company's promotional materials.
- Company Posting on the MAA Public Website.
- Recognition by event speakers from the podium

SILVER \$ 1,500

- Company Name and Logo on Program and Signage.
- Company Posting on the MAA Public Website.

BRONZE \$500

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PARTNER \$100

- Company Name and Logo on Program



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Bronze - \$500 _____ **Partner** - \$100 _____

Please make your check payable to:

Massachusetts Auctioneers Association
c/o Robert Hennon, Treasurer
P.O. Box 2401
Woburn, MA 01888-0701



Trisha Brauer, BAS, CAI, MBA of Kansas City, Missouri

Trisha is the owner and head auctioneer of Taking Bids Fundraising. She is a member of the National Auctioneers Association (NAA) and has been in the auction industry for over 12 years. She is also a licensed real estate agent/auctioneer with United Country Kansas City Auction and Realty.

Trisha is a Benefit Auction Specialist which is described by auctioneers.org as "The designation is one of the NAA's fastest growing. The designation covers not just selling items at a benefit auction, but how to maximize fundraising through non-bid calling methods, such as games to play with the audience, silent auctions, direct appeals and more..." In 2001, Trisha received her Bachelor's Degree from Coe College. She went on to graduate from the University of Phoenix in 2005 earning a Master's Degree in Business and Administration with an emphasis on Marketing and Sales. Then in 2010 she graduated from the World-Wide College of Auctioneering.

After being recognized as one of the country's leading benefit auctioneers, Trisha was appointed the prestigious title of National Trainer of Auctioneers in 2016, making her 1 of only 3 national trainers. Since 2013, Trisha has been an instructor at the World-Wide College of Auctioneering.

