

AUCTIONLOOK Presents

Coming September 2022

MLS & Auction Listings, In One Place

DirectOffer[®]

A National Brand, Working for You

AuctionLook has partnered with DirectOffer to showcase your real estate auctions. This partnership gives you your own private communication tools, designed with you in mind.



Audio Tours | Branding

AudioTours allow potential buyers to hear about your listing **your own voice (or chant)**. This patent-pending feature brings online real estate shopping to the visually impaired like never before.

Join today to be one of the first in this industry changing technology



InterestGrid | Buyer Leads

InterestGrid encourages potential buyers to compete for the best price prior to submitting their legal offer. The push notification system allows you to **tell all potential buyers your auction is closing**. You can also tell all buyers when and how to submit legal/final offers, and so much more.



In App Messaging & Tracking

In app messaging with buyers. Never lose a text again. DirectOffer **documents messages with potential clients and buyers**. This keeps all documentation in one place. Leads, messages, and potential buyers can be tracked per property and exported for future marketing campaigns.



Direct Link to Any Bidding Site

Buyers can now go directly to your bidding site from the listing landing page. **It's about time a national traditional listing app understands auctions!**



Posting your real estate auctions on AuctionLook* syndicates your auctions to the listing feeds in the DirectOffer app.

**or through AuctionLook Association Partners*

